

ETHAN RAY

Art Director / Graphic Designer

As a commercial design professional, I have excelled in print & interactive mediums and have branded over 60 companies. I can organize complex information and communicate ideas in creative ways. I am driven to improve the image of every company I work with.

WORK EXPERIENCE

Entirenet 07/2001 - 01/2004
Art Director

During this time I was responsible for designing web applications, animated product demos, technical illustrations, web sites, and corporate presentations for Microsoft. I periodically managed and collaborated with design and development teams across the country.

Viral Media 09/2000 - 07/2001
Art Director

While with this boutique firm I was involved in projects that included developing brands, brochures, animated product demos, web sites, and a nationally-distributed magazine for such clients as NFL Players, Inc. and Fox Sports Net.

Promedix/Chemdex 10/1999 - 09/2000
Head of Design

At this company I completed projects including an online B2B medical exchange, physician portal, trade show booths and various print materials. I also worked with clients including Bausch & Lomb.

Cyberworks Institute 04/1998 - 10/1999
Design Lead

My time with this company involved designing an online city guide, shopping portal, and a large format book.

CLIENTS INCLUDE

Microsoft:
TechNet
MSN
Windows XP
Office 2003
MSDN
SMS 2003

NFL, Players Inc.
Fox Sports Net
Franklin Covey
K2 Snowboards
Veritas

SKILLS

Branding & Identity
Illustration
User Interface
Web Application Design
Print Design & Layout
Information Architecture
Concept Visualization
Presentations
Storyboards
More...

*Minimal flash animation
& 3d rendering.

SOFTWARE

Advanced:
Adobe Photoshop
Adobe Illustrator
Adobe Streamline
Microsoft PowerPoint
Microsoft Producer

Intermediate:
Adobe InDesign
Macromedia Flash
Macromedia Freehand

Learning:
3D Studio Max

To view my design portfolio please visit ethanray.com
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